

BRANDED/ SPONSORED CONTENT

**YOUR
SOLUTIONS
FORM THE
BRAND
THEY READ**

ELECTRICAL INDIA

India's oldest magazine on
power and electrical products
industry

India's foremost monthly
dedicated to the growth of
HVACR Industry

COOLING INDIA

LIGHTING INDIA

India's foremost magazine on
the Lighting Industry

India's Premium magazine
on the diagnostic, medical
equipment industry and
technology

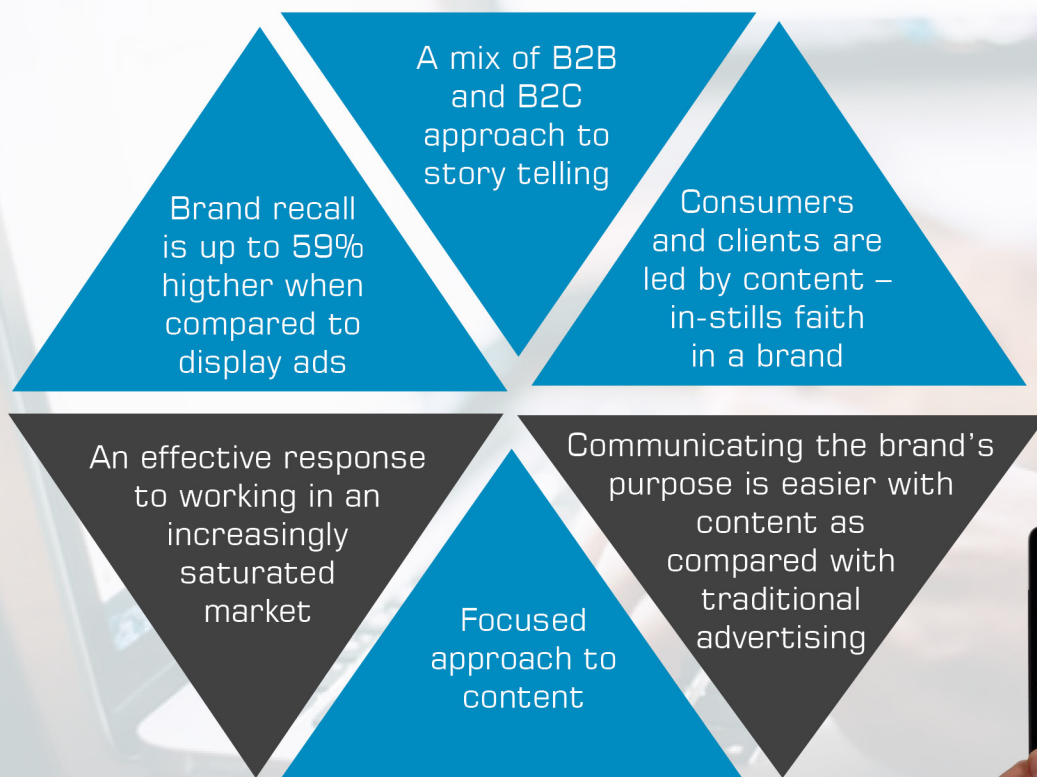
MEDICAL EQUIPMENT & AUTOMATION

INDUSTRIAL INDIA

India's exclusive digital-only
portal for Industry news across
sectors

WE UNDERSTAND THE
PLACEMENT OF YOUR BRAND
IN CONTENT IS CRITICAL TO THE
WAY YOUR BRAND IS PERCEIVED

WHY WORK WITH US ON **BRANDED**/SPONSORED CONTENT?



THE FUTURE OF YOUR CONTENT STRATEGY IS HERE

Content curated as to what your brand needs

Flexible packages involving cross branding:
Branding across various online, print and digital platforms

Digital scope and social media boosting

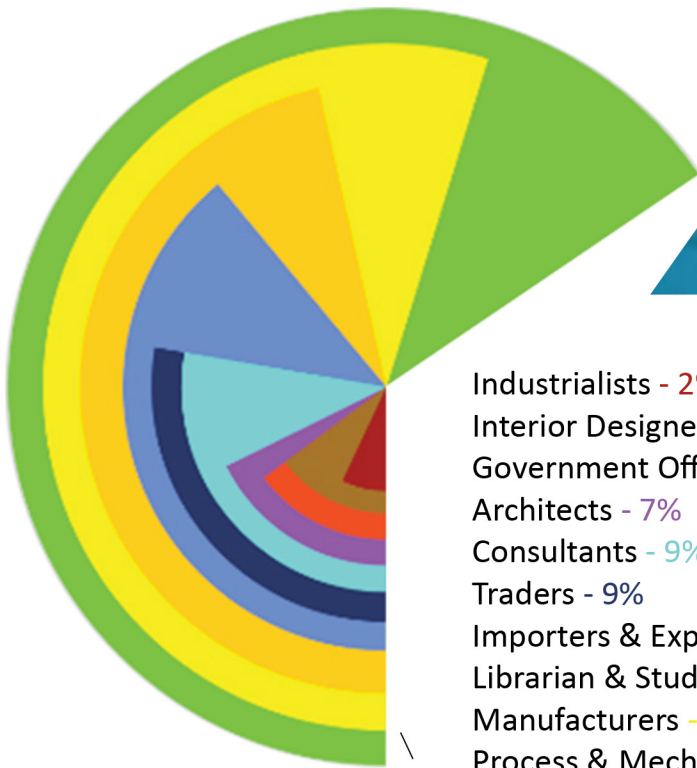
SERVICING YOU IS OUR PRIORITY

Client Servicing

We will be with you every step of the way. Right from the conceptualising phase to the time the content is taken live.

Direct Value for the Brand with Cross Branding

Chary Publications is the publisher of over four publications in print and one as Digital only. We leverage these and our social media and our other digital platforms to help you get maximum reach.



PROFESSION WISE READERSHIP ACROSS ALL OUR PLATFORMS

Industrialists - 2%
Interior Designers - 6%
Government Officials - 6%
Architects - 7%
Consultants - 9%
Traders - 9%
Importers & Exporters - 8%
Librarian & Students - 12%
Manufacturers - 18%
Process & Mechanical Enginneers - 23%

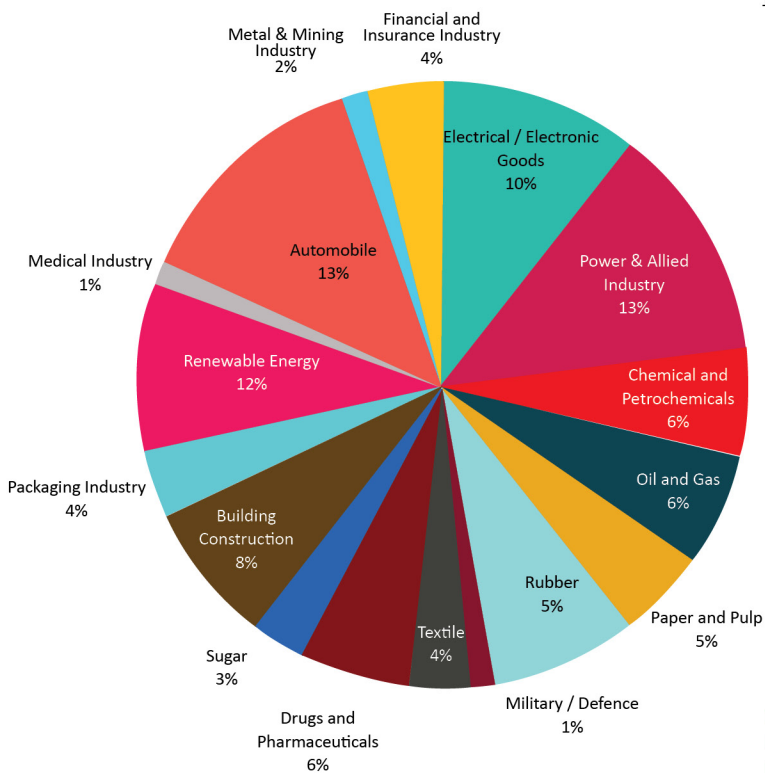
OUR REACH IS YOUR REACH

NEWSLETTER: 44K +
SOCIAL MEDIA REACH: 3K +

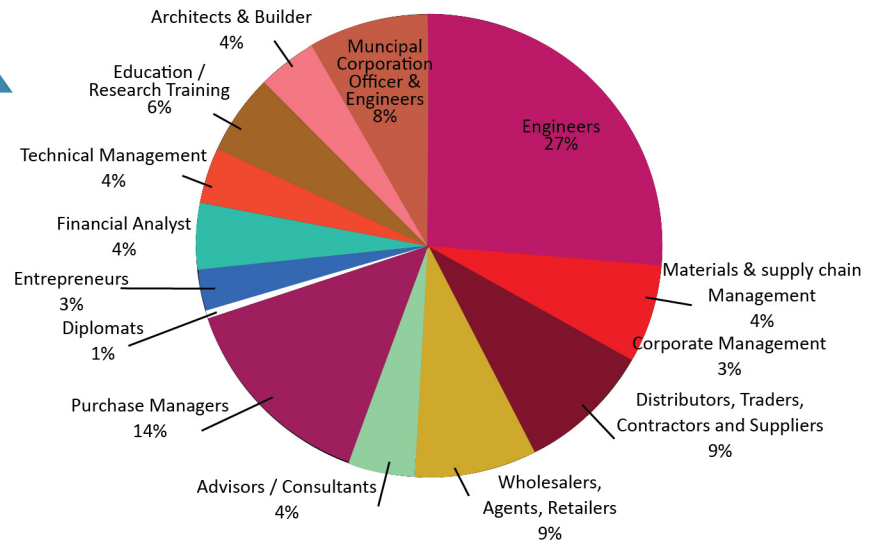
OUR REACH IS YOUR REACH

INDUSTRY-WISE READERSHIP

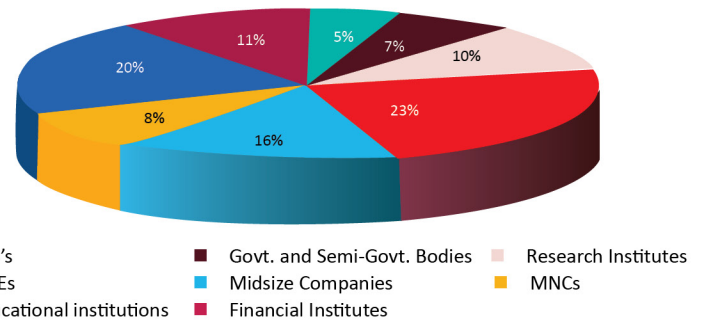
INDUSTRY - BASED READERSHIP



READER'S PROFILE



ORGANISATION - BASED READERSHIP



NEWSLETTER: 44K +
SOCIAL MEDIA REACH: 3K +

MULTIPLE PACKAGES / ACROSS PROGRAMS

CLIENT'S CHOICE PROGRAM



News and event
coverage story
programs

BUSINESS INSIGHTS PROGRAM



A professional's
take on the
business, the
brand and the
market


PRODUCT FOCUS PROGRAM



A complete analysis with an extensive
focus on app newly launched product
in the market. User feedback
testimonies. Supplier's insight on the
market response.

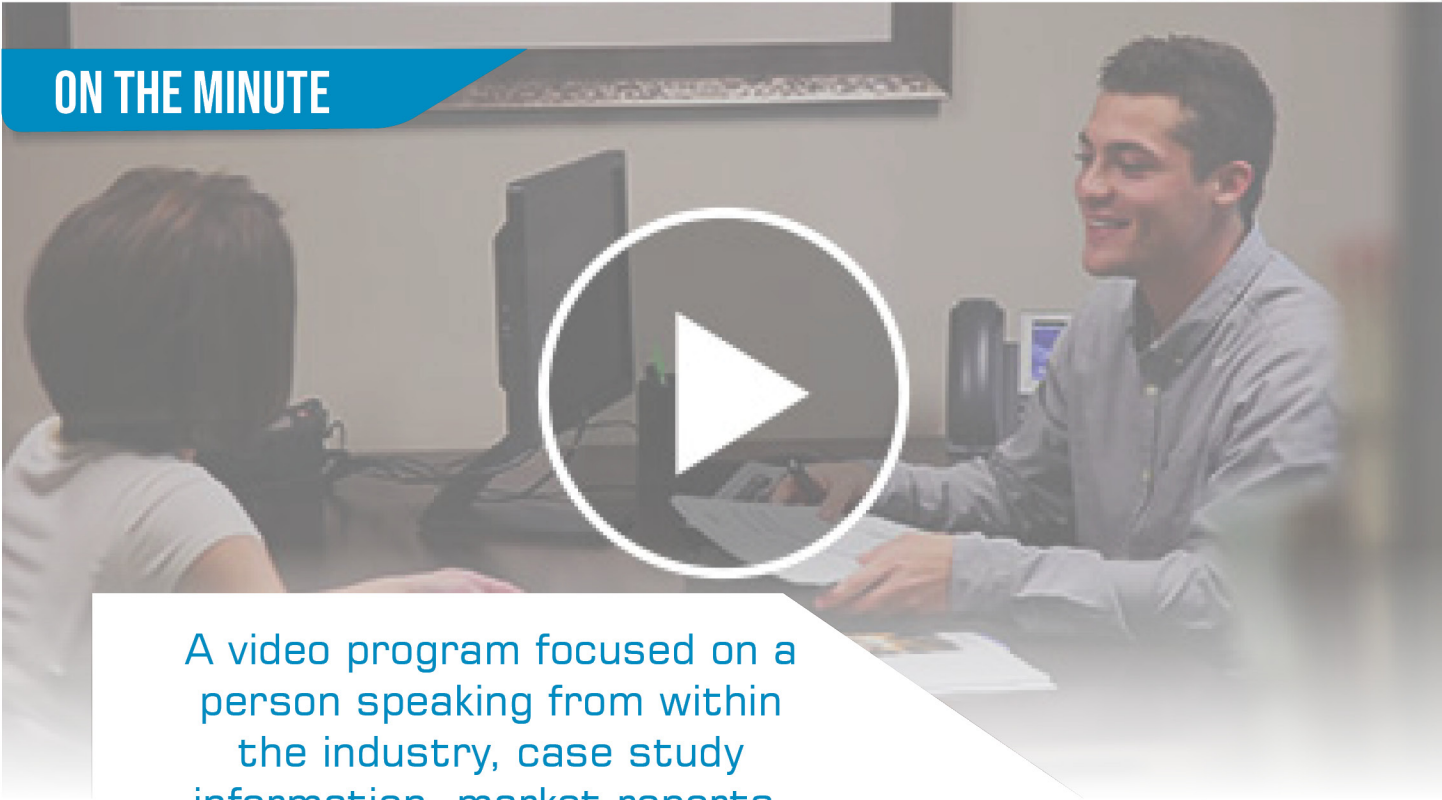
MULTIPLE PACKAGES / ACROSS PROGRAMS

COMMENT OR PERSPECTIVE FEATURE ARTICLES



Comment/ Perspective articles from first-person's perspective on any issue or technical subject of your choice

ON THE MINUTE



A video program focused on a person speaking from within the industry, case study information, market reports, company-based commentary, growth-trajectory etc...

OUR PUBLICATIONS

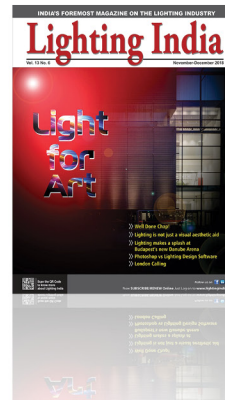
PRINT AND ONLINE

Electrical
India

Cooling
India

Lighting
India

Medical
Equipment and
Automation



**INDIA'S EXCLUSIVE DIGITAL-ONLY PORTAL
FOR INDUSTRY NEWS ACROSS SECTORS**



Industrial India

**If any of these programs interest you, please connect with Editor,
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